



MORGAN

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FOR IMMEDIATE RELEASE

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DOUBLE L VINEYARD ALMOST READY FOR 2011 HARVEST

MONTEREY COUNTY, CA – The 2011 harvest at Morgan Winery’s home estate, the organically-farmed Double L Vineyard, is almost ready to go. Harvest in the Santa Lucia Highlands appellation is a bit behind schedule due to the cool spring and summer weather that the Central Coast has experienced; those same conditions, though, have allowed for slow, gentle ripening; resulting in fully developed varietal character in every grape.

Dan Morgan Lee, winegrower and proprietor of Morgan Winery, is enthusiastic about the quality of grapes this year: “The cool spring and summer has slowed ripening but we’re not worried. With a smaller crop, healthy, organic vines, and the warm weather we have been experiencing lately, the ripening process still has an opportunity to advance nicely.”

The Pinot Noir bunch weights at the Double L look lighter, with small clusters and berries, whereas the Chardonnay yield looks to be slightly larger. Traditionally the majority of harvest takes place in October, but if the weather continues to mimic the 2010 growing season, a large percentage of the grapes will be picked in late October through early November.

With more than thirty years experience, Dan Lee and the Morgan label have been synonymous with artisan, vineyard-centric wines from the Santa Lucia Highlands and Monterey. Dan’s conscientious and innovative farming regimens allied with traditional, “minimalist” winemaking techniques craft wines of balance, elegance and distinction.

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